

## ROADS ARE MUDDY FROM RAINS; FEW DAYS WILL DRY THEM OUT

Outlook for Sales Is Better, Says Fletcher; New Salesman Sets Form-a-Truck Record; Lexington Sales Heavy Again; New Garage Opens; Saxon Aims for New Mexico Trade.

**T**URING conditions in the southwest are far from ideal at the present time. The heavy rains early in the week soaked all the highways and some are almost impassable at the present time but a couple more days of bright sunshine will again put them in good condition. The road between Aden and Mesilla Park is reported very muddy and though there are some bad spots on the Roswell road, starting about 14 miles out of El Paso, it is the best route for points west. The "wet weather" route to Elephant Butte, taking the left hand turn from the Roswell road, is reported fair but the road to the right from the Roswell road is in poor shape. The Roswell road should be in good shape by Sunday, according to reports brought in by travelers on Friday night. There were some bad spots Friday but they were drying quickly. Down the valley, below Fabens, the roads are reported to be in better shape at the present time. Motorists who have been traveling for the past few days desire that when the sun dries out, the roads will be in better shape than they have been for several weeks.

**Bracewell Have a Test.**  
J. L. Creel, of the Pioneer Motor company, had an experience with muddy roads in taking a couple of Braces to Silver City this week. The performance of the cars was so good that he was able to hook three more orders on his arrival at Silver City. Mr. Creel reports pulling out several cars stuck in the mud

## Buy A Car and equip it with Ajax Tires

in order to avoid the lamentable result of having a good car shod with un-serviceable tires.

The dependable AJAX TIRES can be procured at

**Shelton-Payne Arms Co.**  
317 TEXAS STREET

Also at the following Ajax Service Stations:  
HAGAN AUTO CO.  
210 TEXAS ST.  
TEXAS TIRE CO.  
705 TEXAS ST.  
PIERCE-FORDYCE GAS STATION  
Cor. W. Boulevard and W. Missouri.

## Do Your Headlights Comply With the New State Laws?

**W**HAT about your headlights? Do they comply with the new state laws? There are scores of El Paso motorists driving around with glaring headlights and who make no effort to comply with the law. There are others who are really trying to comply with the law but are not sure whether or not their dimming devices are correct.

The Herald automobile department will conduct a public test of headlight dimming devices some evening during the week of August 26. An effort will be made to have representatives of the state highway commission, the county officers and the city traffic department present to pass on the different devices. Motorists will also be in attendance to adjust, free of charge, the headlights of cars brought to the test. The exact date and location will be announced next Saturday. Demonstrations of Legatiles, Warner Lens and other devices will be given.

added to the popular Savage casinos and tubes.  
K. E. Smith, who has been in the mechanical department of the Tri-State Motor company, is now handling Ford sales, succeeding P. M. Edwards, who retired in the El Paso way a few days ago.

J. W. Kirkpatrick, president of the Tri-State, is in Detroit in an effort to expedite shipments of both Ford cars and the new one-ton trucks.

Herbert Conrad, lately from Lincolnville, Kans., joined the sales staff of the South Form-A-Truck company this week and celebrated his arrival by the sale of seven truck attachments in his first four days.

Mr. Conrad was very successful with the Oakland "seaside six" and declared that he believes it will have an unusual vogue here during the coming fall and winter, inasmuch as it offers a commodious, powerful car at a low price and with a minimum cost of operation.

R. C. Waters, general manager of the Oakland, spent a part of the week in Arizona on business and took the latest methods of handling Maxwell service.

**Savage Line Increased.**  
J. M. Dunning, of the Motor Car Supply company, has been notified that the Savage Tire company is branching out and that a complete line of tire repair material is now to be

Look Out For New  
Freak On Wheels; Roy  
Yonge Is Busy Again

Look out for something new and novel in the line of Ford. Roy Yonge sold his pet driver a week ago and ever since then he's been scratching his head and mulling about "Pierce Sparrow" and "Locomotor".

Yonge took pity on him this week and called Yonge's attention to the fact that there was a new Ford in the back of the Mark & Yonge shop. Yonge at once brightened up and something new was on his mind.

With the old engine as a nucleus, Pettus as chief mechanic and Yonge as supervising engineer, the new Ford creation started to take form. An old Ford frame, a rear and taken off to fit the chassis to an Amerson, a new rear spring and an old front spring, a Stromberg carburetor, a special speedometer and a few other parts began to make their appearance and the assembly is taking on the form of a Ford chassis.

But Yonge is stuck again. He doesn't know whether to build a house on the chassis or to improve on his "touring body" built last spring with his traveling kitchen, etc. However, it's a clock that the latest creation of his shop will be "something different."

Your guess is as good as anyone's.

**Ramming Is After the  
Crown of "John D." as  
the Oil King of West**

It wasn't merely the fact that the new Buick models are winning much praise that caused the happy smile which greeted the face of E. M. Ramming all day Friday. The head of the Ramming Motor company had a telegram on Friday morning, which created the smile and which took him hurrying to east Texas on Friday night.

For some months, Mr. Ramming has been an oil speculator in the Wichita field. He has held on to something like six acres of land in the oil field, besides leasing several sections to companies which are now producing. His Friday telegram told him that the well on his own property, sunk to a depth of 1710 feet, had brought in 150 barrels a day at the present high price of gasoline and other oil products.

Mr. Ramming need not worry about the high cost of living for awhile. Mr. Ramming states that he has held on to his property for several months, despite some flattering offers, but that the well brought in Thursday night proves his faith in the Wichita field.

**New Mascot Makes  
Friends With Men  
Who Visit Gas Row**

"Mutt" seems to be a favorite name for mascots on gasoline row. There was a popular "mascot" building with the Maxwell agency for several years but he fought too many fights and has now gone to dog heaven.

When H. H. Sweetney took over the American Auto Supply company, he brought a pit bull dog with him and his name was "Mutt." The new owner looks ferocious and the way he grapples with a casing seems to confirm that impression of his looks. However, much his looks may be against him, "Mutt" is fast making friends among the automobile men and he is always ready for a bit of play with visitors at the American.

"Mutt" belongs to Mrs. Sweetney and she declares that he is the best watch dog in El Paso. He loves to ride in a car but, after a while, bumping a few months ago on Texas street, he is wise enough to keep off the streets and out of the way of fast traveling cars.

**Standard Cars Are in  
Demand But "Off" Lines  
Will Feel War's Effect**

R. Zack Silversparre, president of the Best Buick company, is back from an extended trip through the east and states that every factory, both cars and trucks, is working overtime. He found a big demand for standard makes of cars but says that sales of the "off brands" has been slowing up and there is a feeling in the east that some of the newer companies will not weather out the war.

Regarding the future of the automobile, Mr. Silversparre states that fabric is now commanding "sky high" prices but that rubber seems to be steady. Unless fabric prices should go still higher, he does not look for any advance in the price of tires in the near future. He visited the Kelly-Springfield factory and arranged for some big shipments of those tires for his concern.

**GIANT TIRES COMING;  
WHO CAN USE 38x??**

Apparently there is no limit to the size of pneumatic tires. D. C. Booth, of the Quick Tire Service, proudly announced on Friday that the United States Tire company is now building 24 by 7 pneumatic for use on big trucks. He stated that he had ordered a couple to be shipped here.

"Who can use them?" asked the newspaper man.

"Never can tell," replied Booth. "Some of the oil men will be touring out here one of these days with a regular palace on wheels and we want to be able to supply a casing when they call for our trouble car."

"D. C." didn't tell the price but it is presumed that only financial barons can buy them.

## NEW CHEVROLET MODELS ARRIVE

Big Improvements Made in the "490"; Cars Now on Display Here.

The new Chevrolet models will be shown here this afternoon by the Southern Motor company, recently appointed distributors for this car in the southwest. Lee Davis, Chevrolet sales manager, returned from the Chevrolet factory at Fort Worth this week after arranging for the immediate shipment of a carload of the new models. They were unloaded on Friday and will be ready for display this afternoon.

The improvements are many, as compared with the old and well known "490" model. The car is even sturdier than before, with a stronger rear axle, better upholstery, more accessories and more refinements.

A shipment of 5500 of Chevrolet parts for all models has also reached the Southern Motor company and L. M. Gregor states that Chevrolet owners are to be given the same high grade service that has distinguished the Republic agency of the same firm.

Lee Davis will have charge of the Chevrolet sales and his assistant will be K. C. Shock.

**TRUCK SALES KEEP  
HITTING TOP MARK**

**Southern Again Has Big Week With  
Republics, Making 14 Deliveries**

Truck sales continue to be excellent. In fact, the market is limited only to the supply at the present time. Despite the arrival of big shipments every few days, the Southern Motor company is having difficulty in keeping up with orders for the Republic line while practically all other dealers have been sold out and are demanding more trucks from their factories.

Last week, the Southern delivered 12 trucks. This week, they went the mark two better when J. C. Yonge came in from Magdalena with an order for two more two-ton models.

Other deliveries according to D. C. Booth, of the Quick Tire Service, include three Dispatches; Young & Golden, Deming, five two-ton, one one-ton and one Dispatch; Borderland garage, Las Cruces, one ton; Republic Coffee company, one ton, and two tons delivered to the representatives of a local bank to be sent to Pecos, Tex.

**Keep Tires Inflated  
After Rain; Soft Tires  
Pick Up Rocks, Glass**

Don't run with deflated tires after a heavy rain. The pavement is left with a thin film of mud and this will stick to soft tires quicker than to tires that are fully inflated, according to D. C. Booth, of the Quick Tire Service.

Small sharp rocks, pieces of glass, nails, etc., will adhere to the tire with the mud and will gradually work through the casing. Keep your tires fully inflated at all times and your tire hills will be less.

**Announcing the New 1918**

**CHEVROLET**

**Read Carefully These Specifications and Note Improvements.**

**MOTOR**—Four-cylinder, 3 11-164, valve-in-head type.

**OILING SYSTEM**—Splash, gear driven pump and individual oil pockets.

**COOLING**—Water pump, gear driven with extra size radiator.

**IGNITION**—New improved Remy.

**CARBURETOR**—Zenith, improved, double jet.

**WHEELS**—Artillery type, DEMOUNTABLE RIMS, large hub flanges with extra rim.

**TIRE CARRIER**—Tire carrier furnished and securely fastened to rear of body.

**CHEVROLET MODEL "490"** always a dependable and trustworthy automobile, now is in a position to receive the attention of those who desire completeness in equipment with the minimum in price and upkeep and utmost in performance. The finishing touches given this car leave nothing more to wish for. It is complete in every way. WE ARE PREPARED TO MAKE DELIVERIES. ORDER AT ONCE FOR NO OTHER CAR CAN OFFER WHAT THIS AUTOMOBILE AFFORDS AT ANYTHING LIKE THE PRICE.

The Price of the Chevrolet "490" Touring Car is \$695.00 and the Chevrolet "490" Roadster \$680.00, f. o. b. El Paso.

We Also Have the Chevrolet "490" Light Delivery. (Complete Stock of Repair Parts for all Chevrolet Models Now in Transit).

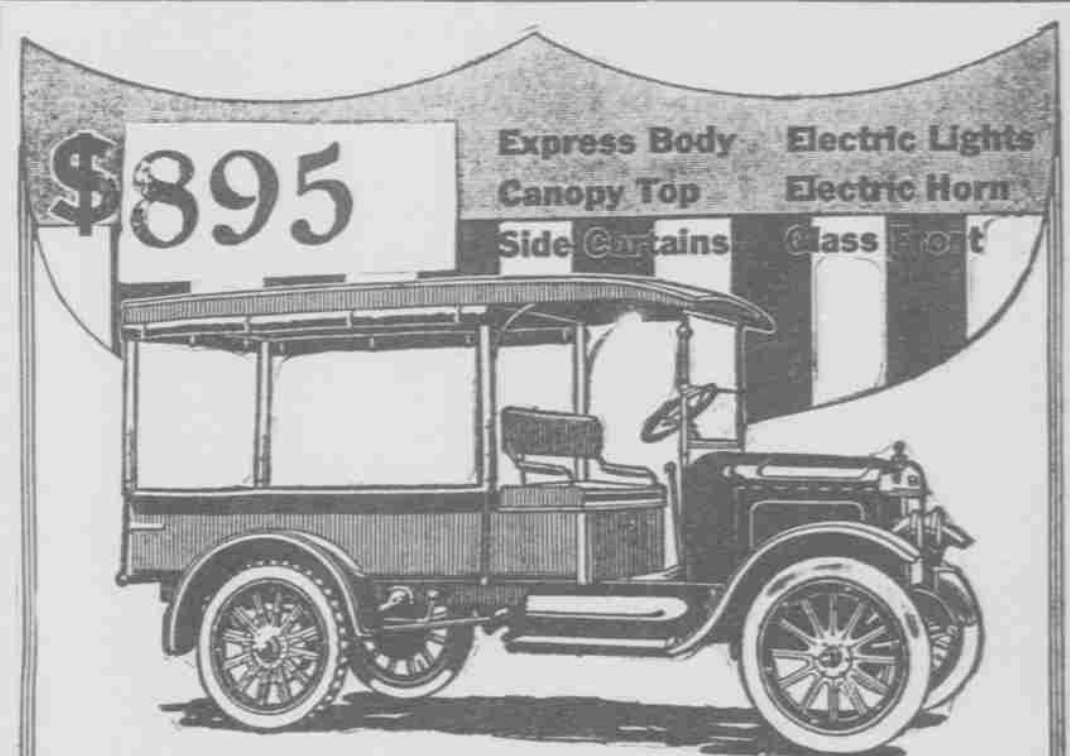
**Southern Motor Company**

**"The House of Service"**

Phone 490

LEE DAVIS, Manager Chevrolet Sales

311-313 Montana St.



## Republic Dispatch Insures Efficient Delivery

SCHNEIDER'S MARKET must have reliable delivery to meet the demands of its patrons and the high standard set by the management. They have just added

## 3 New Republic Trucks

to insure efficient, reliable delivery at the minimum cost. Republic Trucks are always on the job, backed up as they are by high class service from the Southern Motor Company, who carry a full stock of parts here.

## Southern Motor Co.

"THE HOUSE OF SERVICE"  
Phone 490 311-313 Montana St.  
Representing REPUBLIC MOTOR TRUCK COMPANY, Inc., Alma, Michigan

Dealers and Service Stations in Over 600 Principal Cities

## REPUBLIC

## Take the Bumps Out of the Road!

FORD OWNERS CAN DO IT. WE HAVE JUST RECEIVED A NEW SHIPMENT OF

## Hassler Shock Absorbers

For Ford Cars and can fit your Ford at once. Quickly save their cost in lessened Repair bills

## For Your Vacation Trip We Offer a Few Suggestions

**SPOTLIGHTS**  
Old Sol Nitrojector solves the problem of country road travel at night. Fit the windshield of any car.

**TIRE CHAINS**  
You know Weed Chains. We also have Rid-O-Skid Chains at a lower price. All sizes in stock.

**VULCANIZERS**  
Fix your own tubes or casings. We have steam, electric, gasoline and fireless heat vulcanizers from \$1.00 up.

Firestone Tires

Goodyear Tires



WEST SAN ANTONIO & LEON STS. EL PASO, TEXAS. PHONES 4200 and 4201